

Volusia - Flagler County Dental Association presents
Build Your Dream Practice & Your Dream Team!
with Roger Levin

Learn to Increase your Production & Profit While Lowering Stress
 Recommended for Dentists and Staff

Unleash the remarkable power that expert-proven systems bring to your practice. Get rid of the stress. Enjoy your practice like never before—attend Dr. Levin's newest breakthrough seminar!

Seminar Objective for Dentists & Staff

- Reach your potential and grow 30% or more!
- Build a world-class team.
- Enjoy an exciting, low-stress practice environment.
- Develop a superior practice attitude.

Re-energize your practice & your team by learning about:

8 Keys to Unlimited Success—What highly successful people do.
 Explosive Case Acceptance—Grow by 20%, 30%, 40% or more!
 Highly Effective Leadership —Be the leader your team needs!
 The WOW Factor —Inspire, motivate and WOW patients every time!

Power Cell Scheduling—Reclaim 100s of lost hours instantly!
 Your LifeMap—Plan the steps to maximize value and fun!
 Fortune 500 Systems —End chaos & confusion once and for all!
 Attitude—Develop a world-class team attitude and energy!
 The Hygiene Maximizer—Increase hygiene production by \$100,000 - \$200,000!

Friday October 24, 2008

Indigo Lakes Golf Club Banquet Center at 312 Indigo Drive, Daytona Beach, FL 32114

8:00—8:45 AM Registration & Continental Breakfast
 8:45 - 12:15 Seminar
 12:15—1:30 PM Lunch (Included)
 1:30—5:00 PM Seminar

Please fill out registration below & return with check made payable to the Volusia—Flagler County Dental Assoc. & mail to Dr. David Lloyd, 139 Executive Circle, Suite 101, Daytona Beach, FL 32114. You may call Dr. Lloyd for any further information or questions at 386-253-3629. (Staff must be accompanied by doctor.)

VFCDA Members & Staff: \$45.00 per person (Limited to 2 staff members per office)
 Non VFCDA Member Dentists: \$250.00 each
 Non VFCDA Staff : \$90.00 each



Dentist: _____ Mbr. / Non-Mbr. \$ _____
 _____ Mbr. / Non-Mbr. \$ _____
 _____ Mbr. / Non-Mbr. \$ _____
 Staff: _____ Mbr. / Non-Mbr. \$ _____
 _____ Mbr. / Non-Mbr. \$ _____
 Office Address: _____ Total \$ _____

 Phone: _____, Fax: _____, E-mail: _____

Volusia-Flagler Dental Association Newsletter

"The Unified Voice of Organized Dentistry"

Serving Volusia and Flagler Counties

GREETINGS!

Welcome to another new year with the VFCDAs newsletter. I hope your summer was enjoyable and healthy. As we start this year it is important to realize that your executive board has secured a dynamic speaker with a wonderful message to help each of us increase our success and reduce our stress levels. **On Oct 24th Dr Roger Levin promises to offer an exciting day of expanding our professional and personal horizons for those of us who chose to attend. That brings me to another point of interest. The lecture is designed for the doctor and his staff. This seminar will have an attendance limit.** The Executive Board would like every member to attend and bring their entire staff. That number would be too large for our venue, so we have decided to limit the staff to two per doctor. If our limit is not reached, additional spaces will be made available. So I implore you to sign up, choose two staff members, send a check and let us know how many additional places you would like, space available. Priority will be given to those who act first. I am looking forward to seeing everyone on **September 2nd at the first monthly meeting.** Please adjust your calendars to reserve meeting dates Oct 24th, Dec 2nd, Jan 6th, Feb 21st—Required Courses, Mar 14th—Staff Appreciation, May 1st—Installation Banquet.

Ray Kenzik

September 2, 2008 Meeting

Board Meeting Time: 5:30 p.m. to 6:30 p.m.

Meeting Time: 6:30 p.m. to 9:30 p.m.

Topic Technology Forum

Please join us for an evening of technology in dentistry.

Multiple speakers will be presenting at this event.

Sponsored by: Henry-Schein Dental-Central Florida Region

VOLUSIA-FLAGLER DENTAL ASSOCIATION

2008-2009 ANNUAL DUES STATEMENT: \$175.00

Please fill out *completely* this information update form and dues statement and return it with a check made payable to the **VOLUSIA-FLAGLER DENTAL ASSOCIATION (VFDA)** for \$175.00. This is your dues statement for 2008-2009. There will not be a separate statement mailed. The information collected will be used only for the VFDA.

Return this form and check to:

Dr. David Lloyd
Treasurer, VFDA
139 Executive Circle #101
Daytona Beach, Fl 32114

Name & Degree _____

Spouse's Name (Degree/Occupation) _____

Home Address _____

Home Phone _____ Home 2nd Line or FAX _____

E-Mail Address: _____

Dental School & Year _____

Specialty School & Year _____

Other Degrees/Fellowships/Certifications _____

Primary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Secondary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Third Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Nitrous Oxide: Yes No IV Sedation: Yes No

Foreign Language(s) _____

Other: _____

VOLUSIA-FLAGLER DENTAL ASSOCIATION

VOLUSIA-FLAGLER DENTAL ASSOCIATION 2008-2009

President	Dr. Ray Kenzik
Vice President	Dr. April C. Flutie
Secretary	Dr. Bryan Bergens
Treasurer	Dr. David Lloyd
Immediate Past President	Dr. Don Hermann
Delegates	Dr. David Lowe Dr. Oscar Morejon Dr. Howard Pranikoff
Alternate Delegates	Dr. Bob Borer Dr. Rod MacIntyre Dr. David Maxwell
Affiliate Rep to CFDDA	Dr. Gene Rhee
Editor	Dr. Bryan Bergens
Public Relations	Dr. Don Hermann
Committee Chairs:	
Dental Health Month	Dr. Jason Larkin
Direct Assignment Rep	Dr. Howard Pranikoff
Peer Review	Dr. Jack Goldey
Membership, Recruitment & Retention	Dr. Gene Rhee
Project Selection	Dr. April C. Flutie
CFDDA Committee on the New Dentist	Dr. Bob Borer

CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION

Second Vice President

Dr. Howard Pranikoff


Submitted by Nominating Committee

Dr. Oscar Morejon, Chair

Dr. Gene Rhee

Dr. Jack Goldey

Dr. Benny Ramirez



Build Your Dream Practice & Your Dream Team!

ROGER P. LEVIN'S SEMINAR

Increasing Production & Profit While Lowering Stress

RECOMMENDED FOR DENTISTS & STAFF

Now – right now – is the time to reenergize your team, your practice and you. Get the proven strategies to reach the next level in 12 months or less!

In this exciting and motivating new seminar, Dr. Roger P. Levin will show you how to move beyond business-as-usual dentistry ... how to build the practice you've always dreamed of ... how to reach ultimate practice success ... and how to create a superior team.

Re-energize your practice & your team by learning about:

- 8 Keys to Unlimited Success — What highly successful people do.
- Power Cell Scheduling™ — Reclaim 100s of lost hours instantly!
- Explosive Case Acceptance — Grow by 20%, 30%, 40% or more!
- The Hygiene Maximizer™ — Increase hygiene production by \$100,000 - \$200,000!
- Your LifeMap™ — Plan the steps to maximize value and fun!
- Highly Effective Leadership — Be the leader your team needs!
- Fortune 500 Systems — End chaos & confusion once and for all!
- The WOW Factor — Inspire, motivate and WOW patients every time!
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2. Build a world-class team.
3. Enjoy an exciting, low-stress practice environment.
4. Develop a superior practice attitude.

ROGER P. LEVIN, DDS

Dr. Roger P. Levin is one of the nation's pioneers in practice management and marketing. Founder and Chief Executive Officer of Levin Group, Inc., a leading dental practice management consulting firm, Dr. Levin and Levin Group have one single mission – To Improve the Lives of Dentists.

For 23 years, thousands of dental professionals have benefited from the seminars and consulting programs offered by Dr. Levin and Levin Group. Dr. Levin, a third-generation dentist and well-respected industry leader, understands the challenges of providing optimal patient care while trying to operate the practice as a successful business. A frequent speaker for major dental societies, he lectures extensively throughout the United States and abroad.

BIOGRAPHY

Roger P. Levin, DDS

Chief Executive Officer, Levin Group, Inc.



Dr. Roger P. Levin is Founder and Chief Executive Officer of Levin Group, Inc., the leading dental practice management firm in the United States. Levin Group provides premier comprehensive consulting solutions that deliver lifetime success to dentists and specialists in the U.S. and around the world.

A third-generation dentist, Dr. Levin is one of the profession's most sought-after speakers, bringing his Practice Power Seminars™ to thousands of dentists, specialists and dental professionals each year.

A pioneer in developing practice management methods and marketing solutions since Levin Group's founding in 1985, he is a regular columnist for numerous dental publications and author of more than 50 books on building and growing successful dental practices through effective management and marketing.

Dr. Levin serves on the Boards of the Friends of the National Institute of Dental and Craniofacial Research, the University of Pennsylvania School of Dentistry and the National Museum of Dentistry. In 2004 he was named an Ernst & Young Entrepreneur of the Year in Maryland. Levin Group is based in Baltimore, Maryland and has a second location in Phoenix, Arizona.

For the past 23 years, Dr. Levin and Levin Group have embraced one single mission – To Improve the Lives of Dentists.


Levin Group Inc.
Improving the Lives of Dentists

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VOLUSIA/FLAGLER DENTAL ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES

Dr. Kenzik - President call the meeting to order on 7/7/08 at 6:15pm.

- Present – Drs. Bergens, Prantikoff, Lloyd, Borer, Flutie, Kenzik, Lawson, McIntyre
- Dr. Prantikoff spoke about the possibility that we could have one sponsor for the Levin all-day course and this company bring in all the vendors. He will work on that avenue. Possibly Patterson or Sullivan-Shein is interested. He also said that we can broadcast fax the course information from the Central District.
- There is a conflict with the Central District House of Delegate meeting and the Levin course date. Possibly Dr. Rhee will attend the Central District meeting to represent VFDA.
- Dr. Borer mentioned that we need to should have the New Member Cocktail Party soon and the Executive Board agrees.
- Dr. Borer mentioned that if there are any cases of teeth bleaching injuries, as in burns, ulcers, etc., that was performed at a teeth bleaching kiosk or bleaching center, to contact the FDA Legal affairs office.
- Also discussed was the upcoming meeting dates: Sept 2, Oct 24 – Levin Course, Dec 2, Jan 6, Feb – required courses, april – Dentist day on the hill – no meeting, May - installation banquet.
- Dr. Kenzik met with Dr. Kent Sharples and Dr. Lombarde on 6/23/08 on the financial limits affecting the Hygiene Dept. at Daytona State College. Class starts with 17, 5-7 drop out, and the program is losing money. He asked Dr. Kenzik how can organized dentistry help to keep our local hygiene program. Dr. Kenzik will follow up.

****SAVE THE DATE ****

**Mark Your Calendars For Upcoming
Seminar**

FRIDAY, JANUARY 30, 2009

Speaker: Dr. Jose-Luis Ruiz

Topic: "Porcelain Veneers:

**Optimizing long term esthetic outcome
using DFED and managing occlusal disease"**

PRIMARY SPONSOR: KURARAY DENTAL

Location: Indigo Lakes Golf Club Banquet Center

Invitations will be mailed with complete details in late December,

in the meantime please call us at **386-677-1844**

if you have any questions or would like to register

in advance. Hope to see you there.

Howard L. Pranicoff, DDS, MScD, FICD, FACD

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DATE: January 11, 2008

SUBMITTED BY: FDA Staff

STATUS REPORT: TOOTH WHITENING

Florida law makes it a felony (unlicensed practice of dentistry) for a non-dentist to provide, or offer to provide, tooth-whitening services. The law allows tooth whitening supplies to be sold directly to consumers and it allows consumers to apply whitening products to their own teeth. But offering to perform, or actually performing, the service for another person is the practice of dentistry, such that only a Florida-licensed dentist may lawfully do it.

While the law is clear, enforcement has been slow and the number of bleaching kiosks is rising at an alarming rate. Business-owners may not know that a dental license is required if they place the products in, or take an impression of, a consumer's mouth. Yet ignorance of the law is no excuse. Prosecutors may be reluctant to pursue felony charges if they believe—incorrectly— that there is no danger to the patient from tooth whitening. Yet they are sworn to uphold the law. Prosecutors may believe that the punishment far exceeds the seriousness of the crime. Yet the public goes unprotected if the rule of law is compromised. Enforcement agencies may be reluctant to divert meager resources to tooth-whitening choosing instead to focus only on "major" crimes. Yet there is money in the budget to prosecute unlicensed activity and it is indeed a felony. Investigators may face considerable challenges because tooth whitening operations are often set up at very temporary, easily relocated, locations where the business owner is not present to be served with process. Yet these challenges are present with all criminal activity, not just unlicensed practice.

The issue has attracted the attention of the Florida Board of Dentistry but the BOD has no authority to prosecute criminal violations and no authority at all over non-licensees. Instead, unlicensed activity is prosecuted by the Florida Department of Health.

Dentists who want to report unlicensed activity should contact the Department of Health, not the Board of Dentistry. The telephone number to report unlicensed activity is 877-HALT-ULA (877-425-8852).