

December 2008/January 2009

Volusia-Flagler Dental Association Newsletter

"The Unified Voice of Organized Dentistry"

Serving Volusia and Flagler Counties

DECEMBER MEETING AT DAYTONA EXPERIENCE

Place: Bill France Room

Board Meeting 5:30 p.m. to 6:30 p.m.

Meeting Time 6:30 p.m. to 9:30 p.m.

December 2, 2008

Speaker: Dr. Jan Westberry

Dr. David Lowe

Topic: "Forensic Dentistry"

JANUARY MEETING AT DAYTONA EXPERIENCE

Place: Bill France Room

Board Meeting 5:30 p.m. to 6:30 p.m.

Meeting Time 6:30 p.m. to 9:30 p.m.

January 6, 2009

Speaker: Shara Hutchinson

Pharmacist at Florida Hospital Orlando

Topic: *Pharmacology*

FEBRUARY MEETING

Saturday, February 21, 2009

Required Courses for Licensure

Place: Indigo Lakes Golf and Banquet Center

312 Indigo Drive, Daytona Beach, FL 32114

7:00 am to 8:00 am - Registration

8:00 am to 9:00 am HIV/AIDS

9:00 am to 11:00 am - Prevention of Medical Errors

11:15 am to 1:15 p.m. - Domestic Violence

Contact Dr. David Lloyd in January 2009 to register

VOLUSIA-FLAGLER DENTAL ASSOCIATION

2008-2009 ANNUAL DUES STATEMENT: \$175.00

Please fill out *completely* this information update form and dues statement and return it with a check made payable to the **VOLUSIA-FLAGLER DENTAL ASSOCIATION (VFDA)** for \$175.00. This is your dues statement for 2008-2009. There will not be a separate statement mailed. The information collected will be used only for the VFDA.

Return this form and check to:

Dr. David Lloyd
Treasurer, VFDA
139 Executive Circle #101
Daytona Beach, FL 32114

Name & Degree _____

Spouse's Name (Degree/Occupation) _____

Home Address _____

Home Phone _____ Home 2nd Line or FAX _____

E-Mail Address: _____

Dental School & Year _____

Specialty School & Year _____

Other Degrees/Fellowships/Certifications _____

Primary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Secondary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Third Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Nitrous Oxide: ☐ Yes ☐ No

IV Sedation: ☐ Yes ☐ No

Foreign Language(s) _____

Other: _____

VOLUSIA-FLAGLER DENTAL ASSOCIATION

VOLUSIA-FLAGLER DENTAL ASSOCIATION 2008-2009

President Dr. Ray Kenzik
Vice President Dr. April C. Flutie
Secretary Dr. Bryan Bergens
Treasurer Dr. David Lloyd
Immediate Past President Dr. Don Hermann

Delegates Dr. Scott Lawson
..... Dr. Oscar Morejon
..... Dr. Howard Pranikoff

Alternate Delegates Dr. Bob Borer
..... Dr. Rod MacIntyre
..... Dr. Jason Larkin

Affiliate Rep to CFDDA Dr. Gene Rhee

Editor Dr. Bryan Bergens
Public Relations Dr. Don Hermann

Committee Chairs:

Dental Health Month Dr. Jason Larkin
Direct Assignment Rep Dr. Howard Pranikoff
Peer Review Dr. Jack Goldey
Membership, Recruitment & Retention Dr. Gene Rhee
Project Selection Dr. April C. Flutie
CFDDA Committee on the New Dentist Dr. Bob Borer

CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION

Second Vice President Dr. Howard Pranikoff

Submitted by Nominating Committee

Dr. Donald Hermann, Chair
Dr. Gene Rhee
Dr. Oscar Morejon
Dr. Benny Ramirez

Friday Jan. 30, 2009....SAVE THE DATE....SEMINAR 2009

Speaker: Dr. Jose-Luis Ruiz

Topic: "Porcelain Veneers: Optimizing long-term esthetic outcome using DFED and managing occlusal disease"

Primary Sponsor: Kuraray Dental

Location: Indigo Lakes Golf Club Banquet Center

Invitations will be mailed with complete details in late December, in the meantime please call us at **386-677-1844** if you have any questions or would like to register in advance. Hope to see you there.

Howard L. Pranikoff, DDS, MScD, FICD, FACD

Also at Seminar 2009 a ½ day CE course for hygienists

Tracey Jacobs, BSDH, RDH

Sponsored by Philips Sonicare

Your Body Your Mouth... Let's Make the Connection!

Dental professionals are being faced with tremendous challenges when attempting to communicate the oral/systemic link. Learn about the evidence-based connection between oral and systemic health and how this critical link affects the outcome of our treatment strategies. Become involved in improving your patients overall health and empower them to take action.

Invitations will be mailed with Seminar 2009 brochures. In the meantime, please call us at **386-677-1844** if you have any questions or would like to register in advance. Hope to see you there.

Howard L. Pranikoff, DDS, MScD, FICD, FACD

1
2 DATE: January 11, 2008
3

4 SUBMITTED BY: FDA Staff
5

6 **STATUS REPORT: TOOTH WHITENING**
7

8 Florida law makes it a felony (unlicensed practice of dentistry) for a non-dentist to provide, or offer
9 to provide, tooth-whitening services. The law allows tooth whitening supplies to be sold directly to
10 consumers and it allows consumers to apply whitening products to their own teeth. But offering to
11 perform, or actually performing, the service for another person is the practice of dentistry, such that
12 only a Florida-licensed dentist may lawfully do it.
13

14 While the law is clear, enforcement has been slow and the number of bleaching kiosks is rising at
15 an alarming rate. Business-owners may not know that a dental license is required if they place the
16 products in, or take an impression of, a consumer's mouth. Yet ignorance of the law is no excuse.
17 Prosecutors may be reluctant to pursue felony charges if they believe—incorrectly—that there is
18 no danger to the patient from tooth whitening. Yet they are sworn to uphold the law. Prosecutors
19 may believe that the punishment far exceeds the seriousness of the crime. Yet the public goes
20 unprotected if the rule of law is compromised. Enforcement agencies may be reluctant to divert
21 meager resources to tooth-whitening choosing instead to focus only on "major" crimes. Yet there is
22 money in the budget to prosecute unlicensed activity and it is indeed a felony. Investigators may
23 face considerable challenges because tooth whitening operations are often set up at very
24 temporary, easily relocated, locations where the business owner is not present to be served with
25 process. Yet these challenges are present with all criminal activity, not just unlicensed practice.
26

27 The issue has attracted the attention of the Florida Board of Dentistry but the BOD has no authority
28 to prosecute criminal violations and no authority at all over non-licensees. Instead, unlicensed
29 activity is prosecuted by the Florida Department of Health.
30

31 Dentists who want to report unlicensed activity should contact the Department of Health, not the
32 Board of Dentistry. The telephone number to report unlicensed activity is 877-HALT-ULA (877-
33 425-8852).



Questionnaire to Accompany Complaints of Unlicensed Practice

If you know the Subject
of your complaint, what
is your relationship to
the Subject?

How did you become aware of the alleged
unlicensed practice?

When did you become aware of the
alleged unlicensed practice?

Location of Occurrence of
the alleged unlicensed
practice:

Time/Date/Location of Treatment or
Incident:

If payment was made, how was subject paid?

Does the Subject or Subject's business
accept Medicaid () Yes () No

Medicare () Yes () No?

Physical Description of
Subject:

Race:

Sex:

Height:

Weight:

Color of Eyes:

Description of Vehicle: Year:

Make:

Model:

Tag No:

Color:

Have you notified law enforcement or any other Agency about the
offense? () Yes () No

If yes, please provide the case # and Name of Investigator
assigned to your case:

Name and telephone number of Agency:

Names and addresses of other individuals
aware of your complaint:

Names of other Subjects/licenses at the same location or
business:

CONFIDENTIAL INFORMANT SECTION:

If you wish to remain anonymous you may become a Confidential Informant. Pursuant to Florida Statutes dealing with the Investigation of Criminal Activities, the Department may investigate complaints made by a Confidential Informant. You do not have to provide your name. If you prefer to become a Confidential Informant, your identity will only be disclosed by the department under the order of a judge having jurisdictional authority.

Division of Medical Quality Assurance, Consumer Services Unit
4052 Bald Cypress Way, Bin C-75 • Tallahassee, FL 32399-3275
Telephone Number (850) 245-4339 or Toll Free Call Center 1-888-419-3456
Visit us online at www.doh.state.fl.us/mqa

VOLUSIA/FLAGLER DENTAL ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES

October 7, 2008

Members present: Drs. Lawson, Kenzik, Larkin, Borer, Morejon, Valenzi,
McIntyre, Rhee, Pranikoff, Lloyd, Flutie

- Dr. Joe Valenzi – proposal for a county-wide free emergency dental service
- Treasurer's report – Dr. Lloyd – no changes proposed
- Tax exempt status report – Dr. Lloyd – due Nov. 15, he is filing report
- Membership Dues paid – Dr. Lloyd states about 50% of members paid
- Levin course update – Dr. Lloyd – 130 paid attendees, Florida Board of Dentistry – does not qualify for continuing education credits, can be used for AGD credit
- Levin paid sponsors – Dr. Lloyd and Dr. Pranikoff – J and J, ADEX, Patterson, Henry Schein, Astra
- December 2, 2008 speaker report – Dr. Flutie – Drs. Westberry/Lowe on Forensic Dentistry
- February 21, 2009 required courses – Dr. Flutie – 8-9am HIV/AIDS, dental/ medical errors – 9-11am, domestic violence 11am-1pm approx times; registration at 7am, continental breakfast and breaks included; suggested fees - \$45 and need pre-registration only – no entry at door – Indigo Lakes Golf
- January 6 2008 speaker – none as of yet
- Staff Appreciation Entertainment – George Trullinger the Impressionist – Daytona USA on March 12, 2009
- April 24 2009 – affiliate officer meeting during the CFDDA meeting for 2009 is at the Paramount Plaza Hotel in Gainesville from 12-1:30pm
- Installation Banquet – May 1, 2009
- New Business – Dr. Borer suggested a social mixer for new members and young dentists that recently joined VFDA. This would promote new membership and membership retention of new dentists(10 years out of practice)

Respectfully submitted,

Bryan M. Bergens, D.D.S.
Secretary, VFDA and Editor

Presidents Message for Nov-Dec 2008

Let me take this time to thank all of those attending the Dr Levin continuing education course on Oct 24th. Special thanks to your board members Dr Flutie and Dr Lloyd for their invaluable service. Dr Bergens was able to attend and Dr Pranikoff was instrumental in securing the sponsors and developing the flyers. We had a large turnout of 150 attendees with an overwhelming positive response to the course. Dr Levin was impressed with the attendance and attention of the members and their staff. He gave us some great tips for succeeding with the management and marketing of our practices. Some members will be taking advantage of extended consultations with his firm, but most of us will walk away with a new practice perspective to carry us into the next year. By this time the elections of Nov will be over and we will have to adapt to a new or different set national economic parameters. It is my sincere wish that we have a peaceful and intelligent transition to the new administration no matter who wins.