

March 2008

# Volusia-Flagler Dental Association Newsletter

"The Unified Voice of Organized Dentistry"

Serving Volusia and Flagler Counties



Board Meeting: 5:30 PM - 6:30 PM

Meeting Time: 6:30

March 6th - **Staff Appreciation**

at

**Daytona USA**

**Volusia-Flagler Dental Association**  
**2007-2008 Annual Dues Statement: \$175.00**

Please fill completely this information update form and dues statement and return it with a check made payable to the VOLUSIA-FLAGLER DENTAL ASSOCIATION (VFDA) for \$175.00. This is your dues statement for 2007-2008. There will not be a separate statement mailed. The information collected will be used only for the VFDA.

Return this form and check to:

Dr. Bryan M. Bergens  
Treasurer, VFDA  
724 S. Beach Street  
Daytona Beach, Fl 32114

Name and degree: \_\_\_\_\_

Spouses' Name (Degree/Occupation): \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Home 2nd Line or Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Dental School & Year: \_\_\_\_\_

Specialty School & Year: \_\_\_\_\_

Other Degrees/Fellowship/Certifications: \_\_\_\_\_

Primary Office Address: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Back Line: \_\_\_\_\_ Fax: \_\_\_\_\_

Secondary Office Address: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Back Line: \_\_\_\_\_ Fax: \_\_\_\_\_

Third Office Address: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Back Line: \_\_\_\_\_ Fax: \_\_\_\_\_

Nitrous Oxide \_\_\_\_\_ YES \_\_\_\_\_ NO      LV. Sedation \_\_\_\_\_ Yes \_\_\_\_\_ NO

Foreign Language(s) \_\_\_\_\_

# VOLUSIA-FLAGLER DENTAL ASSOCIATION

## VOLUSIA-FLAGLER DENTAL ASSOCIATION 2007-2008

President .....	Dr. Don Hermann
Vice President .....	Dr. Ray Kenzik
Secretary .....	Dr. April C. Flutie
Treasurer .....	Dr. Bryan Bergens
Immediate Past President .....	Dr. Benny Ramirez

Delegates .....	Dr. David Lowe
	Dr. Oscar Morejon
	Dr. Howard Pranikoff
Alternate Delegates .....	Dr. Bob Borer
	Dr. Rod MacIntyre
	Dr. David Maxwell
Affiliate Rep to CFDDA .....	Dr. Gene Rhee

Editor .....	Dr. April C. Flutie
Public Relations .....	Dr. Don Hermann

Committee Chairs:	
Dental Health Month .....	Dr. Jason Larkin
Direct Assignment Rep .....	Dr. Howard Pranikoff
Peer Review .....	Dr. Jack Goldey
Membership, Recruitment & Retention .....	Dr. Gene Rhee
Project Selection .....	Dr. April C. Flutie
CFDDA Committee on the New Dentist .....	Dr. Bob Borer

## CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION

Secretary .....	Dr. Howard Pranikoff
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### Submitted by Nominating Committee

Dr. Oscar Morejon, Chair  
Dr. Gene Rhee  
Dr. Jack Goldey  
Dr. Benny Ramirez



Volusia-Flagler Dental Associates Executive  
Committee Meeting

Members present: Dr. Morejon, Dr. Rhee, Dr. Lloyd, Dr. Lowe, Dr. Boyer, Dr. Lawson, Dr. Ramirez, Dr. Hermann, Dr. Kenzik, Dr. Macintyre, Dr. Bergens, Dr. Pranikoff and Dr. Flutie.

The committee has approved several donations:

1. Leslie Phail (Headstart \$100.00)
2. Dr. Robert Brown \$100.00.  
Both of these donations are to buy toothbrushes for children.
3. The committee has voted to support Dr. Don Cadle for ADA President  
A \$1,000.00 donation will be made from our association.

We have never had an ADA President from Florida. If you wish to Donate to Dr Cadle's campaign personally, donations can be mailed to 1111 E. Tennessee St., Tallahassee, FL 32308. Checks should be made payable to The Florida Dental Association, with reference to the Don Cadle campaign.

The topic of illegal tooth whitening was discussed (Please see page in news letter). This is a serious concern. We need to report this illegal activity for the safety of the public. The phone number to report this unlicensed/illegal activity is 877-HALT-ULA (877-425-8852).

All delegates will be paid \$150.00 for attending the caucus and meeting.

Don't forget a one time assessment fee must be paid to the BOD this year to renew your license.

A special thanks to Dr. Rhee for an amazing job getting our website up and running, [www.volusiaflaglerdental.org](http://www.volusiaflaglerdental.org).

Dr. Lloyd is looking for doctors to volunteer for "Give Kids A Smile", the event will be held at the Volusia County Health Department located at 1845 Holsenback Dr. in Daytona Beach. The date will be Friday, March 28<sup>th</sup> from 9a.m. to 4:30p.m.. There are 6 chairs available and doctors will be asked to give 1-2 hours of their time. Please contact Dr. Lloyd's office to volunteer (386)253-3629.

Congratulations to Dr. Reynolds on his merger with Dr. Costello and Dr. Kraski.



June 12, 2007

Dear Colleague,

I am pleased to announce that Dr. Dennis Davis is joining our periodontal practice as of June 18<sup>th</sup>, 2007. Dr. Davis joins us as Dr. Greg Horning plans his departure to Virginia Beach to be closer to family (see enclosed copy of letter). Dr. Davis and Dr. Horning will be working together over the next couple of weeks to smoothly transition existing patients. Their previous working relationship at the University of Florida College of Dentistry will help ensure the best care for your patients. After his recent completion of the Graduate Program in Periodontics at the University of Florida, Dr. Davis and his wife Jenn moved here with their infant daughter Hannah. They are settling in and looking forward to becoming part of the community.

Dr. Davis brings with him a wealth of experience, including an Implant Fellowship at Southern Illinois University as well as a General Practice Residency at the Dade County Dental Research Clinic. I have enclosed a copy of Dr. Davis' C.V. which also includes a listing of his publications and advanced seminar courses.

I am very excited to welcome Dr. Davis to our practice so that we can continue providing your patients with the highest quality periodontics and implant dentistry. I am sure Dr. Davis will have the opportunity to meet all of you in the coming months. If you have any questions, please do not hesitate to call me.

Sincerely,

Oscar Morejon, D.M.D.

Enclosures: C.V., Dr. Horning patient letter

**\*\*REMINDER DATES \*\***

**Mark Your Calendars For Upcoming  
Meeting Dates And Times**

**MARCH 6TH:**

***BACK BY POPULAR DEMAND***

Doctors bring your staff and enjoy a fun filled evening of Impersonations by George Trullinger

Staff Appreciation will begin at 6:30 p.m.

**\$25.00 PER STAFF MEMBER TO BE PAID AT DOOR**

**APRIL: NO MEETING**

(due to Dentist Day on the Hill)

**APRIL 1ST & 2ND:**

**DENTIST DAY ON THE HILL**

**APRIL 18TH & 19TH:**

**CENTRAL FLORIDA DISTRICT DENTAL ASSOC.  
COCOA BEACH, FL AT DOUBLE TREE HOTEL.**

**MAY 2ND, FRIDAY: 6:30 P.M.**

**INSTALLATION OF NEW OFFICERS BANQUET  
COME CHEER ON OUR NEW OFFICERS  
AND ENJOY DINNER AND JAZZ MUSIC**



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DATE: January 11, 2008

SUBMITTED BY: FDA Staff

**STATUS REPORT: TOOTH WHITENING**

Florida law makes it a felony (unlicensed practice of dentistry) for a non-dentist to provide, or offer to provide, tooth-whitening services. The law allows tooth whitening supplies to be sold directly to consumers and it allows consumers to apply whitening products to their own teeth. But offering to perform, or actually performing, the service for another person is the practice of dentistry, such that only a Florida-licensed dentist may lawfully do it.

While the law is clear, enforcement has been slow and the number of bleaching kiosks is rising at an alarming rate. Business-owners may not know that a dental license is required if they place the products in, or take an impression of, a consumer's mouth. Yet ignorance of the law is no excuse. Prosecutors may be reluctant to pursue felony charges if they believe— incorrectly— that there is no danger to the patient from tooth whitening. Yet they are sworn to uphold the law. Prosecutors may believe that the punishment far exceeds the seriousness of the crime. Yet the public goes unprotected if the rule of law is compromised. Enforcement agencies may be reluctant to divert meager resources to tooth-whitening choosing instead to focus only on "major" crimes. Yet there is money in the budget to prosecute unlicensed activity and it is indeed a felony. Investigators may face considerable challenges because tooth whitening operations are often set up at very temporary, easily relocated, locations where the business owner is not present to be served with process. Yet these challenges are present with all criminal activity, not just unlicensed practice.

The issue has attracted the attention of the Florida Board of Dentistry but the BOD has no authority to prosecute criminal violations and no authority at all over non-licensees. Instead, unlicensed activity is prosecuted by the Florida Department of Health.

Dentists who want to report unlicensed activity should contact the Department of Health, not the Board of Dentistry. The telephone number to report unlicensed activity is 877-HALT-ULA (877-425-8852).





United Jewish Communities  
Formerly United Jewish Appeal

**Jewish  
Federation  
Of  
Volusia  
&  
Flagler  
Counties**

470 Andalusia Avenue  
Ormond Beach, FL  
32174

(386) 672-0294  
(386) 672-2396  
FAX (386) 673-1316

**Lynne G. Ritter**  
President

**Gloria Max**  
Executive Director

February 3, 2008

Dentists in attendance at Dr. Pranikoff's  
continuing education class  
c/o Dr. Howard Pranikoff  
49 River Ridge Trail  
Ormond Beach, FL 32174

Dear Dentists:

We cannot begin to tell you how much we appreciate your generous donations of food to the Jerry Doliner Food Bank of the Jewish Federation of Volusia & Flagler Counties. I have been the director of the Federation for over 15 years, and I have never seen so many hard-working people in need of assistance. These are folks who have jobs, sometimes two or three; but because of the increases in the prices of food, gas, rent, and utilities, they have fallen on hard times. We are a United Way agency and have a designated food bank from which we give food regardless of race or religion.

We also want to thank the dentists who made monetary donations because we can purchase food for \$.18 on the dollar from Second Harvest Food Bank. In this great country of ours, no one should go to bed hungry, especially children.

Thank you again to all of you for your generosity; and thank you, Dr. Pranikoff, for initiating this mitzvah.

Sincerely,

Gloria Max  
Executive Director

GM:dlh



*Central Florida District Dental Association*

A Component of the Florida and Constituent of the American Dental Associations

**2008 Annual Meeting**  
**April 18 & 19, 2008**  
**Cocoa Beach**



Sponsored by: **BonaDent**  
DENTAL LABORATORIES

*Proud supporters of our Community!*

**DoubleTree Hotel - Cocoa Beach - Oceanfront**

**Friday, April 18, 2008**

**Tom Trinkner, DDS**

**Cosmetic and Restorative Dentistry**

**Saturday, April 19, 2008**

**John Molinari, PhD**

**Emerging Diseases &**

**Challenging Issues in Infection Control**

*Bring the family... make it a fun filled weekend for all!*  
*Sleuth Mystery, Beach Activities, KSC Visitor Complex, and more!*

*Affiliate Dental Association of:*

| Alachua | Brevard | Greater Orlando | Lake | Marion | Volusia-Flagler |

## IMPORTANT ADDRESSES AND TELEPHONES NUMBERS

American Dental Association  
11 East Chicago Ave, Chicago, Illinois 60611  
(800)621-8099  
[WWW.ada.org](http://WWW.ada.org)

Florida Dental Association  
1111 East Tennessee Street, Tallahassee, Florida 32308-6914  
(800)877-9922  
[WWW.floridadental.org](http://WWW.floridadental.org)

FDA Services Insurance Programs  
(813)933-9847

Florida Board of Dentistry  
4052 Bald Cypress Way, Bin #C06, Tallahassee, Florida 32399-3256  
(850)245-4463  
[WWW.doh.state.fl.us](http://WWW.doh.state.fl.us)

Insurance Consumer Hotline  
(800)342-2762

Federal Trade Commission FTC  
(Handles consumer complaints, fraud, internet)  
(877)382-4357

U.S. Department of Wage & Hour Board (Federal Required Posters)  
(813)288-1242  
[WWW.dol.gov](http://WWW.dol.gov)

Dentist's Intervention Program  
(800)888-8776

DEA License Renewal (office in Orlando)  
(407)333-7046



To: Members of Volusia-Flagler Dental Assoc.  
From: Volusia-Flagler Dental Assoc.

Dear Fellow Dentists:

The staff Dentist at our local Volusia County Health Department, Dr. Oscar Padea, has recently resigned effective December 20, leaving our County Health Department with a new six-chair clinic here in Daytona Beach and no Dentist to operate it. The objective of the Health Department is to hire a full-time Pediatric Dentist for the long term, but to attempt to solicit the help of any area Dentists who can work in the clinic on a volunteer basis for the short term. The patient group would be school age children under the age of 18. Basic restorative and surgical skills as necessary for a pediatric population plus some behavior management skills are required. Existing auxiliary staff is currently in place.

To make inquiries, contact Dr. Tom Coleman (medical director) at 386-274-0831. The Greater Orlando Dental Assoc. is also making inquiries within their membership to help meet these objectives. Any assistance from the dental community would be greatly appreciated.

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### **VDA Website Launched: [www.volusiaflaglerdental.org](http://www.volusiaflaglerdental.org)**

The Volusia-Flagler County Dental Association website was launched in January 2008. The website contains information about our society, its members, meetings, newsletter, and a classified section. It should serve as an easily accessible informational resource for members, auxiliaries, and the general public. There were previous questions of having advertising or linking to individual practice websites – in the best interests of the society, no promotional advertising/linking will be tied to the site with the exception of our websigner/host.

The member information was obtained from the 2005 VFDA directory. Should you need to update your information, please email your changes on the “contact us” page. We can update the site once monthly, so please send any correspondences by the first of each month.

A special thanks to Christina Archer at DentalPC for all of her hard work in designing and completing this site for us.

Dr. Gene Rhee





Address Correction Requested

Deland, FL 32724  
449 East New York Avenue  
Dr. April C. Flude

Volusia-Flagler Dental Association



# We're in *your* corner...

*And every corner of your practice!*

- Privileges
- Equipment Sales and Service
  - ProService Equipment Services
  - ProRepair® Handpiece and Small Equipment Repairs
- Supply-Management Systems
- Office Design
- Technology Solutions Leader
- Clinical and Office Supplies
- Financial Services
- Continuing Education/DRC

*Thank you for your confidence. If we can be of further service to your business, please call me directly. -Steve Martina, Regional Manager*



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**Everything Dental.**

Phone: 407-829-8511  
Fax: 407-829-8517  
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