

Volusia-Flagler Dental Association Newsletter

"The Unified Voice of Organized Dentistry"

Serving Volusia and Flagler Counties

MEETING REMINDER

Thursday, October 8th

Due to limited availability of the Bill France Room, Our regular membership meeting will be held **Thursday, October 8, 2009** instead of our usual meeting night of Tuesday.

Place: Daytona 500 Experience

Bill France Room (upstairs)

Board Meeting: 5:30 PM - 6:30 PM

Meeting Time: 6:30 - 9:30 PM

Special Guest: Dr. Donald Cohen

Topic: Lichen Planus/Lichenoid Reactions

MEETING ANNOUNCEMENT

December 1, 2009

Place: Daytona 500 Experience

Bill France Room (upstairs)

Board Meeting: 5:30 PM - 6:30 PM

Meeting Time: 6:30 - 9:30 PM

Special Guest: Dr. Carol Stewart

Topic: Burning Mouth Syndrome

January 5, 2010

Place: Daytona 500 Experience

Bill France Room (upstairs)

Board Meeting: 5:30 PM - 6:30 PM

Meeting Time: 6:30 - 9:30 PM

Special Guest: Dr. Neel Bhattacharyya

Topic: Review of Oral Ulcers

February 2, 2010

Place: Daytona 500 Experience

Bill France Room (upstairs)

Board Meeting: 5:30 PM - 6:30 PM

Meeting Time: 6:30 - 9:30 PM

Special Guest: Dr. Ivar Mjor

Topic: Clinical Diagnosis of Recurrent Caries

VOLUSIA-FLAGLER DENTAL ASSOCIATION

2009-2010 ANNUAL DUES STATEMENT: \$175.00

Please fill out *completely* this information update form and dues statement and return it with a check made payable to the **VOLUSIA-FLAGLER DENTAL ASSOCIATION (VFDA)** for \$175.00. This is your dues statement for 2009-2010. There will not be a separate statement mailed. The information collected will be used only for the VFDA.

Return this form and check to:

Dr. Erik Olson
Treasurer, VFDA
30 Office Park Drive
Palm Coast, FL 32137

Name & Degree _____

Spouse's Name (Degree/Occupation) _____

Home Address _____

Home Phone _____ Home 2nd Line or FAX _____

E-Mail Address: _____ Website: _____

Dental School & Year _____

Specialty School & Year _____

Other Degrees/Fellowships/Certifications _____

Primary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Secondary Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Third Office Address _____

Main Phone _____ Back Phone Line _____ FAX _____

Nitrous Oxide: ☐ Yes ☐ No IV Sedation: ☐ Yes ☐ No

Foreign Language(s) _____

Other: _____

VOLUSIA-FLAGLER DENTAL ASSOCIATION

VOLUSIA-FLAGLER DENTAL ASSOCIATION 2009-2010

President Dr. April Flutie
Vice President..... Dr. Bryan Bergens
Secretary Dr. Dr. David Lloyd
Treasurer Dr. Erik Olson
Immediate Past President..... Dr. Ray Kenzik

Delegates Dr. Scott Lawson
Dr. Oscar Morejon
Dr. Howard Pranikoff

Alternate Delegates..... Dr. Bob Borer
Dr. Rod MacIntyre
Dr. Jason Larkin

Affiliate Rep to CFDDA Dr. Benny Ramirez

Editor Dr. David Lloyd

Committee Chairs:

Dental Health Month Dr. Jason Larkin
Direct Assignment Rep Dr. Howard Pranikoff
Peer Review Dr. Jack Goldey
Membership, Recruitment & Retention Dr. Gene Rhee
Project Selection..... Dr. April Flutie
CFDDA Committee on the New Dentist Dr. Bob Borer

CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION

First Vice President..... Dr. Howard Pranikoff

Submitted by Nominating Committee

Dr. Ray Kenzik
Dr. Dr Don Hermann
Dr. Benny Ramirez
Dr. Oscar Morejon

VOLUSIA/FLAGLER DENTAL ASSOCIATION

EXECUTIVE BOARD MEETING MINUTES

The Volusia-Flagler Dental Association Executive Committee met at Bill France Room, Daytona 500 Experience, September 2, 2009, 6:00 pm

Attendees:

Dr. April Flutie	Dr. Ray Kenzik	Dr. David Lloyd	Dr. Erik Olson
Dr. Jason Larkin	Dr. Howard Pranikoff	Dr. Rod MacIntyre	

- **Treasurer's report:** Dr. Olson recommended that speaker's budget be increased to \$4000 annually to allow greater flexibility in presenting quality programs and to reflect realistic anticipated expense based on previous years. Various strategies to balance our budget were discussed including raising tuition fee for biennial required courses and increasing our membership ranks.
- **New Member Recruitment:** New Dentist Mixer was judged to be a limited yet tangible success. Consideration was given to holding a similar event in Palm Coast. Flagler County dentists appear to be under-represented in VFCDA. Dr. Olson agreed to promote membership at local study clubs in Palm Coast. It was agreed to invite potential members to the annual installation banquet.
- **Local hygienists Catherine Stark and Beth Thompson** have been circulating information to dental offices and soliciting referrals for their Orofacial Myology practice in Port Orange. Some concerns were expressed about the legitimacy of this practice considering the unconventional claims made in promotional material and the lack of any formal association with a licensed dentist. The consensus of the Executive Committee is to not associate the VFCDA with this practice nor provide a forum for promoting its services.
- **Dr. Flutie** discussed her initiative to utilize the VFCDA to promote and facilitate volunteer dental service in our community. Volunteer opportunities will be placed on our website to recruit providers and solicit donations of supplies and equipment. Information for the public will also be publicized to provide information and access for those looking for help. Dr. Flutie presented request for \$3000 annual donation be provided by VFCDA to Good Samaritan Dental Clinic in Orange City. Motion to accept proposal made by Dr. Kenzik. Seconded by Dr. Larkin.

David R. Lloyd
Secretary

Health Department Offers Low/No Cost Dental Care

The Volusia County Health Department has a fully operational dental clinic located at **1845 Holsonback Drive, Daytona Beach**. The clinic primarily serves children with Medicaid and provides comprehensive preventive and restorative care. The clinic also provides emergency "relief of pain" care to adults with Medicaid. Emergency treatment is also provided to any school age child who does not have a "dental home". Payment for non-covered services is based on a sliding scale for income level. The office can be reached at **274-0500**.

FDA Members' Help Needed to Ensure Florida Dentists Receive Insurance Payments

Dear FDA-member dentist:

Recently, preferred provider organizations (PPOs) may have refused to pay Florida dentists directly, even when requested by the patient. This may be occurring even though the Florida Dental Association (FDA) successfully passed 2009 legislation to allow PPO patients to assign payment to out-of-network providers. Your help is needed in order to ensure Florida dentists receive payments!

Starting July 1, if your patient has assigned payment of insurance benefits to you and the PPO has denied payment in writing, please consider filing a complaint with the Florida Department of Financial Services (DFS). **At least 100 dentists need to file an official complaint in order for any kind of action to occur against the insurance companies.**

Insurance companies, by law, are required to comply with patients' requests. However, some companies claim the new law does not apply to them. The FDA is working closely with the Florida Office of Insurance Regulation to clarify how the new law will be implemented and which insurance companies must comply. Your action is urgently needed.

To learn how to file a complaint with DFS, visit <http://www.floridadental.org/SB1122.html> today!

Specifically, the new law states:

627.638 Direct payment for hospital, medical services. —

(2) Whenever, in any health insurance claim form, an insured specifically authorizes payment of benefits directly to any recognized hospital, licensed ambulance provider, physician, dentist, or other person who provided the services in accordance with the provisions of the policy, the insurer shall make such payment to the designated provider of such services. The insurance contract may not prohibit, and claims forms must provide an option for, the payment of benefits directly to a licensed hospital, licensed ambulance provider, physician, dentist, or other person who provided the services in accordance with the provisions of the policy for care provided. The insurer may require written attestation of assignment of benefits. Payment to the provider from the insurer may not be more than the amount that the insurer would otherwise have paid without the assignment.

So what does this mean to you, the practicing dentist? A patient with a PPO type of insurance plan can now seek care from a dentist outside the plan's network and assign the payment benefits to that dentist. The insurance company must pay the amount of the plan's schedule to that dentist for the particular service rendered. That dentist can also "balance bill" for any remainder of that service not covered by the plan's fee schedule. For example if a particular service in "your office" is \$500 and the insurance plan only pays \$400 for that service. The insurance company will pay you the \$400 and you can bill the patient for the additional \$100 or you may choose to accept what the insurance company pays as the full payment. That is your choice.



Alaska • Mexico • Australia/New Zealand • South America • Caribbean • Bahamas • Bermuda • Asia • Hawaii • Panama Canal • Europe • Canada & New England • United Arab Emirates

Central Florida District Dental Association Annual Meeting - April 23-26, 2010

ROYAL CARIBBEAN MONARCH OF THE SEAS

Business & Pleasure – Who Says You Can't Have Both?

No matter what you're in the mood for, there is always something exciting happening onboard the Monarch of the Seas. From relaxing in the new, oversized spa and fitness center, to gambling in the casino or enjoying a Broadway-style show, this cruise ship has something for everyone: 9 bars/lounges, 2 outdoor pools and whirlpools, an open-air basketball court, and, of course, Royal Caribbean's signature rock-climbing wall. In addition to its two main dining rooms and the casual Windjammer Café buffet restaurant, dining venues include Jade, an Asian-fusion restaurant offering the tastes of Southeast Asia; the line's first sushi bar; a gourmet pizza station; and a sit-down coffee and ice cream parlor featuring Seattle's Best Coffee specialty drinks and Ben & Jerry's ice cream.

3 Night Bahamas Cruise

Day	Ports of Call	Arrive	Depart
Fri	Port Canaveral, Florida		4:30 PM
Sat	Nassau, Bahamas	12:00 PM	11:30 PM
Sun	CocoCay, Bahamas	8:00 AM	5:00 PM
Mon	Port Canaveral, Florida	7:00 AM	

Inside Stateroom (Deck 2, Category N) \$347

Oceanview Stateroom (Deck 2, Category H) \$386

Oceanview Stateroom (Deck 4, Category F2) \$403

Junior Suite with Balcony (Deck 10, Cat. JS) ... \$673

(There are a limited number of junior suites available at this rate.)

Rates are per person based on double occupancy and include port charges and current government taxes & fees.

Government taxes & fees are subject to change, and Landseair Travel has no control or responsibility over such changes. Royal Caribbean reserves the right to impose supplemental charges relating to unexpected occurrences including, but not limited to, increases in the price of fuel.



1120 S. Bay Street • Eustis, FL 32726
Toll free: 888-917-7311 Fax: 352-357-3124
Email: Landseair@embarqmail.com

Ports of Call

Nassau, Bahamas

Experience the wonders of Paradise Island, swim with dolphins and tropical fish in the turquoise waters, soar above the sea in a parasail or explore the island's thrilling history as a haven for Pirates. There's nothing like a quick getaway in the sun!

CocoCay, Bahamas

Surrounded by the gentle, translucent waters of the Bahamas chain lies the secluded island of Coco Cay®. With its white-sand beaches and spectacular surroundings, CocoCay® is a wonderland of adventure. Reserved exclusively for Royal Caribbean guests, this tropical paradise has recently been updated with new aquatic facilities, nature trails and a ton of great places to just sit back, relax and enjoy a tropical drink.

A VALID PASSPORT IS REQUIRED FOR THIS SAILING

DEPOSIT: \$150.00 per person

Deposits are due to Landseair Travel by 8/28/09.

Deposits are refundable until Feb. 1, 2010.

Due to limited availability of junior suites, early booking is recommended.

FINAL PAYMENT DUE FEBRUARY 1, 2010



*The pricing set forth on this promotional piece and the special offers, amenities, products or services described are the sole responsibility of the travel agency, not Royal Caribbean International. Contact your travel agency for additional information. Prices and itineraries are based on availability and subject to change without notice. © 2009 Royal Caribbean Cruises Ltd. Ships registered in the Bahamas. 09017019 • 12/09/2009



Friday Jan. 29, 2010
SAVE THE DATE
SEMINAR 2010

Speaker: Dr. Lou Graham

Topic:

***"Building Value with a
Conservative/Esthetic/Oral Health Approach"***

Primary Sponsor:

One Dentsply

also

**Updates in Infection Control for
Hygienists and Dental Assistants**

Speaker: Linda Harvey, RHD, MS

Sponsor: Kerr TotalCare & Dux Dental

Location: Indigo Lakes Golf Club Banquet Center

Invitations will be mailed with complete details in late

December, in the meantime please call us at

386-677-1844 If you have any questions or
would like to register in advance.

Hope to see you there.

Howard L. Pranikoff, DDS, MScD, FICD, FACD

General Dentistry has moved fast forward the services and value we can provide for our patients. This course is entitled, **"Building Value with a Conservative/Esthetic/Oral Health Approach"**. The intent of the course will be to update the general dentist on every day procedures that ultimately enhance treatment outcomes. From a 1,2,3 approach to socket grafting, direct pulp capping, diagnostics to delivering the ultimate in restorative dentistry, this course will be all about case presentations and clinical methods to solve everyday issues. The premise, our patients are living into their 8th and 9th decades, our goal should be about preservation.

SAVE THE DATE.....

Last year the CFDDA executive council decided to combine the fall HOD with the winter caucus and have it on the Saturday before the FDA Semi Annual Session of the HOD in Tampa - since the HOD will be either January 22 or 23 (still to be determined) the **CFDDA Caucus and HOD will be on Saturday January 16, 2010 starting at 9:00 am** with the CFDDA HOD followed by lunch and then the CFDDA Caucus @ 1:00 pm. *The meeting will be at the Sheraton Downtown Orlando.* Be sure and put this on your calendar.

Linda Lowell, Executive Director - Central Florida District Dental Association

A 360 Slam Dunk Guide for Successful Teams – Complex Treatment Planning (4 ceus)

"Change is inevitable – growth is optional." In this fast past, ever changing world, dental teams must commit to taking a serious look at every aspect of the practice. With a comprehensive feedback process you gain insight into your performance, which allows you to identify opportunities for growth. Learn how to diagnose, treatment plan, and deliver optimal care, whether single tooth, quadrant, or full mouth rehabilitation. Enjoy this fast paced, fun filled, dynamic seminar that will super charge your practice today!

1. Understand the urgency to lead and re-align your practice today
2. Rank the doctor and the team in the 35 key leadership issues for peak performing teams
3. Consider key communication barriers, and how to overcome them
4. Learn how to blend high tech and high touch relationship-based care

Join us on Saturday morning from 7:00 am - 11:00 am.

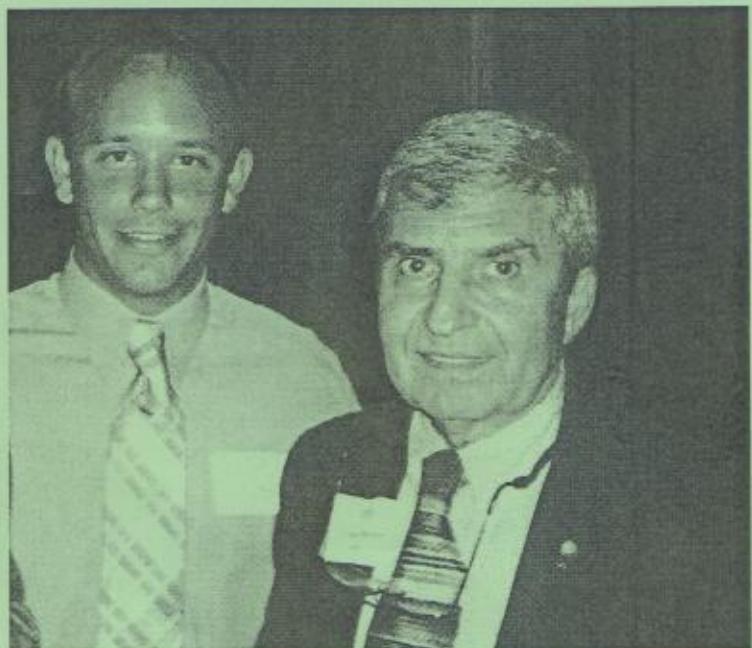
About the Speaker

Mark Hyman, DDS, MAGD, a native of Greensboro, NC, received his undergraduate degree from the University of North Carolina at Chapel Hill and his dental degree from the UNC School of Dentistry. He teaches at the Pankey Institute in Key Biscayne, Florida and is an Adjunct Associate Professor at the UNC School of Dentistry. He was voted one of the 100 leaders in Dental Continuing Education by Dentistry Today magazine. He was honored by the North Carolina Dental Society as Young Dentist of the Year in 1995. He has received the Mastership Award of the Academy of General Dentistry.

He and his wife, Anita have three children; Sam, Danielle and Evi.

New Dentist Mixer Welcomes Colleagues

The officers of the Volusia-Flagler County Dental Association hosted a reception on August 27 to welcome new dentists in our area to the profession and to educate them on some of the benefits of being a part of organized dentistry. The event was held at the 509 Club on Seabreeze Blvd., Daytona Beach. Old Timers, Newcomers and everyone in between enjoyed an evening of cocktails, camaraderie and lively conversation. Each of the officers introduced themselves to the guests and offered support and encouragement to get involved and get active in our association. New members are the key to continued creativity and strength in our organization. If you see a new face in the crowd at our next meeting, introduce yourself and help them become part of what makes VFCDA the respected voice of dentistry in our community.



Give a Little to Make a Big Difference

Dentistry has given us all the opportunity to earn a great living while serving others. Yet much of what we do to enhance the quality of life for our patients is out of reach for many people in our community. Jobless rates are at historic highs and many working families find it harder than ever to make ends meet. We all do what we can to help out within our own practices when the community reaches in to us. There are many opportunities, however, to reach out to the community in ways that bring our services to those most in need.

The Good Samaritan Dental Clinic was opened in August 2009. This faith based organization serves the working poor and provides comprehensive dental care in their three-chair clinic located at 1245 S. Volusia Ave., Orange City. The office is well equipped with digital x-rays and equipment in great working order. Good Samaritan is currently looking for volunteer dentists, assistants and hygienists to work one or two evenings a month. They also look to the dental community for donations of funds, clinical supplies and small equipment. For more information contact the clinic at (386) 218-5977 or our own VFCD President, Dr. April Flutie, at 386-738-1188 or Dr. Michael Kelly at 386-775-9933.

Give Kids A Smile (GKAS) is a coordinated effort by the ADA and FDA that helps local affiliated dental associations provide free screening and treatment to thousands of disadvantaged children nationwide. The publicity and organizational muscle of our parent organizations are an enormous help in getting the word out to prospective patients and getting the attention of the media and the public. Most GKAS events are a single-day effort in February during National Children's Dental Health Month. Dr. Shawn McDonnell is our GKAS coordinator this year. Let's help him make this the most successful event yet for our Association!

The Florida Baptist Convention operates a **mobile dental clinic** that visits our area periodically. Local volunteer coordinators organize screenings and recruit dentists and auxiliaries to staff the clinic. A full time team travels with this well-equipped, converted RV to facilitate and support volunteer doctors. When the dental bus comes to town, the response from the public is often overwhelming. The next visit is scheduled for September 19-24 and September 27-October 1, 2010. To help out with this very successful effort, contact Betty McKenzie at 386-428-6840.

Many offices have their own initiatives to help provide access to underserved members of our community. Dr. Joe Valenzi sets aside and publicizes a couple of days each year to provide free dental services on a "first come first served basis" in his office. Dr. David Lloyd works with Community Partnership for Children to provide treatment for children in the foster care system. There are countless other formal and informal contributions of dental services by local members of our profession. Share your ideas and inspire others.

We all know the value of a healthy smile and the difference it can make in someone's life. We are in a position to give this gift to people that are least able to afford it. It's a great feeling and helps show our profession in a positive light that rarely gets the attention it deserves.