

Volusia - Flagler County Dental Association presents  
**Build Your Dream Practice & Your Dream Team!**  
**with Roger Levin**

Learn to Increase your Production & Profit While Lowering Stress  
Recommended for Dentists and Staff

Unleash the remarkable power that expert-proven systems bring to your practice. Get rid of the stress. Enjoy your practice like never before—attend Dr. Levin's newest breakthrough seminar!

**Seminar Objective for Dentists & Staff**

- Reach your potential and grow 30% or more!
- Build a world-class team.
- Enjoy an exciting, low-stress practice environment.
- Develop a superior practice attitude.

Re-energize your practice & your team by learning about:

8 Keys to Unlimited Success—What highly successful people do.  
Explosive Case Acceptance—Grow by 20%, 30%, 40% or more!  
Highly Effective Leadership—Be the leader your team needs!  
The WOW Factor—Inspire, motivate and WOW patients every time!

The Hygiene Maximizer—Increase hygiene production by \$100,000 - \$200,000!

Power Cell Scheduling—Reclaim 100s of lost hours instantly!  
Your LifeMap—Plan the steps to maximize value and fun!  
Fortune 500 Systems—End chaos & confusion once and for all!  
Attitude—Develop a world-class team attitude and energy!

**Friday October 24, 2008**

**Indigo Lakes Golf Club Banquet Center at 312 Indigo Drive, Daytona Beach, FL 32114**

**8:00—8:45 AM Registration & Continental Breakfast**

**8:45 - 12:15 Seminar**

**12:15—1:30 PM Lunch (Included)**

**1:30—5:00 PM Seminar**

Please fill out registration below & return with check made payable to the Volusia—Flagler County Dental Assoc. & mail to Dr. David Lloyd, 139 Executive Circle, Suite 101, Daytona Beach, FL 32114. You may call Dr. Lloyd for any further information or questions at 386-253-3629. ( Staff must be accompanied by doctor. )

VFCDA Members & Staff: \$45.00 per person (Limited to 2 staff members per office)  
Non VFCDA Member Dentists: \$250.00 each  
Non VFCDA Staff : \$90.00 each



Dentist: \_\_\_\_\_ Mbr. / Non-Mbr. \$ \_\_\_\_\_

\_\_\_\_\_ Mbr. / Non-Mbr. \$ \_\_\_\_\_

\_\_\_\_\_ Mbr. / Non-Mbr. \$ \_\_\_\_\_

Staff: \_\_\_\_\_ Mbr. / Non-Mbr. \$ \_\_\_\_\_

\_\_\_\_\_ Mbr. / Non-Mbr. \$ \_\_\_\_\_

Office Address: \_\_\_\_\_ Total \$ \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_, Fax: \_\_\_\_\_, E-mail: \_\_\_\_\_





### Questionnaire to Accompany Complaints of Unlicensed Practice

If you know the Subject  
of your complaint, what  
is your relationship to  
the Subject?

How did you become aware of the alleged  
unlicensed practice?

When did you become aware of the  
alleged unlicensed practice?

Location of Occurrence of  
the alleged unlicensed  
practice:

Time/Date/Location of Treatment or  
Incident:

If payment was made, how was subject paid?

Does the Subject or Subject's business  
accept Medicaid ( ) Yes ( ) No

Medicare ( ) Yes ( ) No?

Physical Description of

Subject:

Race:

Sex:

Height:

Weight:

Color of Eyes:

Description of Vehicle:

Year:

Make:

Model:

Tag No:

Color:

Have you notified law enforcement or any other Agency about the  
offense? ( ) Yes ( ) No

If yes, please provide the case # and Name of Investigator  
assigned to your case:

Name and telephone number of Agency:

Names and addresses of other individuals  
aware of your complaint:

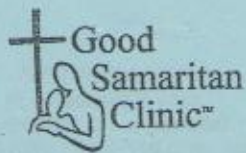
Names of other Subjects/licenses at the same location or  
business:

#### **CONFIDENTIAL INFORMANT SECTION:**

If you wish to remain anonymous you may become a Confidential Informant. Pursuant to Florida Statutes dealing with the Investigation of Criminal Activities, the Department may investigate complaints made by a Confidential Informant. You do not have to provide your name. If you prefer to become a Confidential Informant, your identity will only be disclosed by the department under the order of a judge having jurisdictional authority.

Division of Medical Quality Assurance, Consumer Services Unit  
4052 Bald Cypress Way, Bin C-75 • Tallahassee, FL 32399-3275  
Telephone Number (850) 245-4339 or Toll Free Call Center 1-888-419-3456  
Visit us online at [www.doh.state.fl.us/mqa](http://www.doh.state.fl.us/mqa)





312 West New York Avenue DeLand, Florida 32720  
386-738-6990 [www.gsdlld.org](http://www.gsdlld.org) FAX: 386-738-6985  
Lawrence Gilliard, M.D. Medical Director

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August 5, 2008

Volusia-Flagler Counties Dental Association  
c/o Dr. Ray Kenzik  
220 South Nova Road  
Ormond Beach, FL 32174

Dear Dr. Kenzik and VFCDA Board,

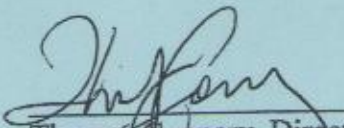
We at Good Samaritan Health Clinic have known for some time that the dental needs of the poor and uninsured of west Volusia County are great. We are told that almost every night the clinic is open there is at least one call regarding a dental problem.

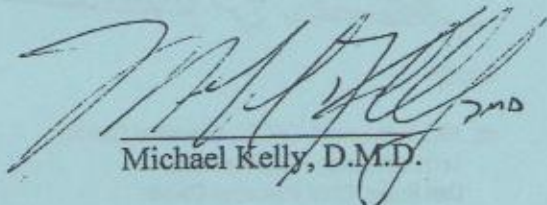
We are looking at, and very seriously contemplating, opening a free dental clinic for this group of people, which will require the support of the local dental community. We are asking for your assistance in this matter. Would you consider placing the idea before your members to see what level of interest we have? We feel that we must locate at least ten dentists who would be willing to donate their time one night (approximately four hours) per month prior to progressing with our plans.

Our intention is to open the dental clinic as an arm of our Good Samaritan Primary Health Clinic. This clinic has 350 patient charts, and since opening in October 2008, has had 1100 patient visits. We have 18 local providers and 30 nurses, and approximately 35 regular volunteers who staff the clinic 3 nights a week. Our funding is totally from donations from the community.

As members of the Clinic's Board of Directors we are very interested in the dental health of our community. We would appreciate your consideration in this matter. Thank you and God bless you.

Sincerely,

  
Thomas Connery, Director  
Pastor, St. Peter Catholic Church

  
Michael Kelly, D.M.D.





HEADQUARTERS  
1111 E. Tennessee St.  
Tallahassee, FL 32308-6914  
Phone: (800) 877-9922 • (850) 681-3629  
Fax: (850) 561-0504  
E-mail: fda@floridadental.org

GOVERNMENTAL AFFAIRS OFFICE  
118 E. Jefferson St.  
Tallahassee, FL 32301  
Phone: (850) 224-1089  
Fax: (850) 224-7058  
E-mail: gao@floridadental.org

FLORIDA DENTAL ASSOCIATION

FOUNDED 1884

DATE: August 5, 2008

TO: Dr. Wade Hampton Townsend, CFDDA President

FROM: Dr. Ted Haeussner, FDA President

SUBJECT: FDA School Resource Dentist Program

I am writing to ask for your assistance in appointing a school resource dentist in every county in your district. The Florida Dental Association school resource dentist program has been in place since January 2006 when the House of Delegates approved a statewide network of resource dentists to work with Florida's public school system. The idea behind this initiative is to provide appropriate access to dental care and dental health education for school children and to demonstrate the dental profession's commitment to serve the public.

The first order of business for school resource dentists is to contact the superintendent of schools for their county to seek his/her guidance on the most beneficial ways dentists might assist the schools. More specifically, the school resource dentist may ascertain if the school district has identified:

- 1) A dentist who can be contacted by a school nurse for advice in an emergency and who can develop protocols for handling dental problems.
- 2) A dentist to coordinate the provision of dental education and educational materials in schools or at health related events conducted at schools
- 3) A volunteer network for relief of pain in students who cannot find care elsewhere, i.e. private or public.
- 4) A dentist who can work with the school health advisory committee to represent the dental health perspective, and who can provide input into the creation or revision of the school wellness policy.

Once areas of need are identified and approved by the school superintendent, the school resource dentist may work with school health personnel, other interested dentists in the district as well as the Children's Dental Health Month Coordinator, the Project: Dentists Care Coordinator and the Give Kids A Smile Coordinator in his/her dental association to fashion a program tailored to match the areas of needed dental assistance.

Following the initial contact with the school superintendent, the school resource dentist may seek appointment to the district's School Health Advisory Committee (SHAC) to become the representative voice of organized dentistry for school based education and care programs.

Current school resource dentists are listed on the attached form next to the county for which they have been appointed. Please ascertain if they have made the initial contact with the school superintendent for their school district and if they wish to continue in this role during 2008-2009. Please appoint a dentist for each county that does not have a school resource dentist.

Thank you.

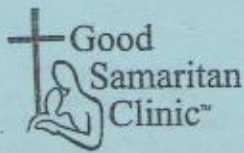
Encl (2)

cc: Ms. Linda Lowell, CFDDA Executive Director  
Ted Haeussner, FDA President  
Dan Buker, Chief Executive Officer

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DENTISTRY: HEALTH CARE THAT WORKS  
[www.floridadental.org](http://www.floridadental.org)





312 West New York Avenue DeLand, Florida 32720  
386-738-6990 [www.gsdlld.org](http://www.gsdlld.org) FAX: 386-738-6985  
Lawrence Gilliard, M.D. Medical Director

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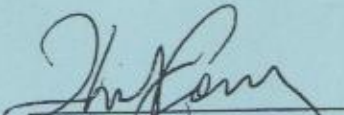
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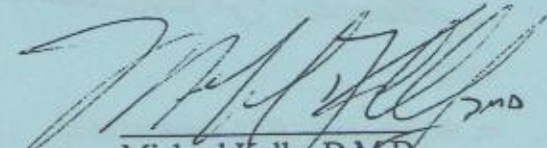
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Sincerely,

  
Thomas Connery, Director  
Pastor, St. Peter Catholic Church

  
Michael Kelly, D.M.D.

Sept. 2<sup>nd</sup> Volusia Flagler County Dental Assoc.  
Hi Tech Forum Vendor Presenters

**Henry Schein Dental**

290 Springview Commerce Dr., Ste. 3

DeBary, FL 32713

**Contact: Steve Martina / FL Central Region Manager**

Off. 386-232-2100

**Dentrix / Guru/ Oats/ Demandforce**

**Represented by Henry Schein Dental**

290 Springview Commerce Dr., Ste 3

DeBary, FL 32713

**Local Technology Rep: Steve Burns**

Cell# 407-557-7742

**Todd Sheets / Technology Manager**

**Dexis**

2550 Northwinds Pkwy. Ste. 100

Alpharetta, GA 30004

**Local Rep Contact: Don Taylor**

Ph. 888-223-3947 x230

**E4D**

630 International Pkwy. Ste. 150

Richardson, TX 75081

Ph. 972-234-3880

**Represented by Henry Schein Dental**

**Local Technology Rep Contact: Ed Zak**

Cell # 386-689-2206

**ICat/Imaging Science Int.**

1910 North Penn Rd.

Hatfield, Pa 19440

**Contact: Mike Archer**

Ph: 800-480-3212

**Biolase**

4 Cromwell

Irvine, CA 92618

**Local Contact: Dan Merkin**

Cell # 407-620-6257

**Southeast Reg/ Frank Hackett**

**Instrumentarium**

300 W. Edgerton Ave.

Milwaukee, WI 53207

**Local Rep. Contact: David Marchal**

Cell # 407-729-4831



DR GENE RHEE  
7 BOULDER DRIVE  
SUITE 3  
PALM COAST FL 32137

Address Correction Requested

Dr. Bryan M. Bergens  
724 S. Beach St., #4  
Daytona Beach, FL 32114

Volusia-Flagler Dental Association



## We're in *your* corner...

*And every corner of your practice!*

- Privileges
- Equipment Sales and Service
  - ProService Equipment Services
  - ProRepair® Handpiece and Small Equipment Repairs
- Supply-Management Systems
- Office Design
- Technology Solutions Leader
- Clinical and Office Supplies
- Financial Services
- Continuing Education/DRC

*Thank you for your confidence. If we can be of further service to your business, please call me directly. -Steve Martina, Regional Manager*

 **Sullivan-Schein**  
A HENRY SCHEIN COMPANY  
**Everything Dental.™**

Phone: **407-829-8511**  
Fax: **407-829-8517**  
**525 Technology Park, Ste. 149, Lake Mary, FL 32746**  
[www.sullivanschein.com](http://www.sullivanschein.com)



# **Volusia-Flagler Dental Association Newsletter**

"The Unified Voice of Organized Dentistry"

Serving Volusia and Flagler Counties

## **DON'T FORGET ABOUT OUR NEXT FANTASTIC MEETING!!!**

**October 24, 2008**

**Speaker: Dr. Roger Levin**

***Build Your Dream Practice And Your Dream Team!***

*Learn to Increase Your Production*

*And Profit While Lowering Stress*

*Don't Forget To Register Soon!!*

*Spaces Are Limited And Going Fast!!*

**Place: Indigo Lakes Golf and Banquet Center**

**312 Indigo Drive**

**Daytona Beach, FL 32114**

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## **DECEMBER MEETING AT DAYTONA EXPERIENCE**

**Place: Bill France Room**

**Board Meeting 5:30 p.m. to 9:30 p.m.**

**Meeting Time 6:30 p.m. to 9:30 p.m.**

**December 2, 2008**

**Speaker: Dr. Jan Westberry**

**Dr. David Lowe**

**Topic: "Forensic Dentistry"**



# VOLUSIA-FLAGLER DENTAL ASSOCIATION

## 2008-2009 ANNUAL DUES STATEMENT: \$175.00

Please fill out *completely* this information update form and dues statement and return it with a check made payable to the **VOLUSIA-FLAGLER DENTAL ASSOCIATION (VFDA)** for \$175.00. This is your dues statement for 2008-2009. There will not be a separate statement mailed. The information collected will be used only for the VFDA.

Return this form and check to:

**Dr. David Lloyd**  
**Treasurer, VFDA**  
**139 Executive Circle #101**  
**Daytona Beach, FL 32114**

Name & Degree \_\_\_\_\_

Spouse's Name (Degree/Occupation) \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Home 2nd Line or FAX \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Dental School & Year \_\_\_\_\_

Specialty School & Year \_\_\_\_\_

Other Degrees/Fellowships/Certifications \_\_\_\_\_

Primary Office Address \_\_\_\_\_

Main Phone \_\_\_\_\_ Back Phone Line \_\_\_\_\_ FAX \_\_\_\_\_

Secondary Office Address \_\_\_\_\_

Main Phone \_\_\_\_\_ Back Phone Line \_\_\_\_\_ FAX \_\_\_\_\_

Third Office Address \_\_\_\_\_

Main Phone \_\_\_\_\_ Back Phone Line \_\_\_\_\_ FAX \_\_\_\_\_

Nitrous Oxide: ☐ Yes ☐ No IV Sedation: ☐ Yes ☐ No

Foreign Language(s) \_\_\_\_\_

Other: \_\_\_\_\_

\_\_\_\_\_



# VOLUSIA-FLAGLER DENTAL ASSOCIATION

## VOLUSIA-FLAGLER DENTAL ASSOCIATION 2008-2009

President ..... Dr. Ray Kenzik  
Vice President ..... Dr. April C. Flutie  
Secretary ..... Dr. Bryan Bergens  
Treasurer ..... Dr. David Lloyd  
Immediate Past President ..... Dr. Don Hermann

Delegates ..... Dr. Scott Lawson  
Dr. Oscar Morejon  
Dr. Howard Pranikoff

Alternate Delegates ..... Dr. Bob Borer  
Dr. Rod MacIntyre  
Dr. Jason Larkin

Affiliate Rep to CFDDA ..... Dr. Gene Rhee

Editor ..... Dr. Bryan Bergens  
Public Relations ..... Dr. Don Hermann

### Committee Chairs:

Dental Health Month ..... Dr. Jason Larkin  
Direct Assignment Rep ..... Dr. Howard Pranikoff  
Peer Review ..... Dr. Jack Goldey  
Membership, Recruitment & Retention ..... Dr. Gene Rhee  
Project Selection ..... Dr. April C. Flutie  
CFDDA Committee on the New Dentist ..... Dr. Bob Borer


## CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION

Second Vice President ..... Dr. Howard Pranikoff

### Submitted by Nominating Committee

Dr. Donald Hermann, Chair  
Dr. Gene Rhee  
Dr. Oscar Morejon  
Dr. Benny Ramirez





# Build Your Dream Practice & Your Dream Team!

ROGER P. LEVIN'S SEMINAR

Increasing Production & Profit While Lowering Stress

## RECOMMENDED FOR DENTISTS & STAFF

Now – right now – is the time to reenergize your team, your practice and you. Get the proven strategies to reach the next level in 12 months or less!

In this exciting and motivating new seminar, Dr. Roger P. Levin will show you how to move beyond business-as-usual dentistry ... how to build the practice you've always dreamed of ... how to reach ultimate practice success ... and how to create a superior team.

### Re-energize your practice & your team by learning about:

- 8 Keys to Unlimited Success — What highly successful people do.
- Power Cell Scheduling™ — Reclaim 100s of lost hours instantly!
- Explosive Case Acceptance — Grow by 20%, 30%, 40% or more!
- The Hygiene Maximizer™ — Increase hygiene production by \$100,000 - \$200,000!
- Your LifeMap™ — Plan the steps to maximize value and fun!
- Highly Effective Leadership — Be the leader your team needs!
- Fortune 500 Systems — End chaos & confusion once and for all!
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### Seminar Objectives for Dentists & Staff

1. Reach your potential and grow 30% or more!
2. Build a world-class team.
3. Enjoy an exciting, low-stress practice environment.
4. Develop a superior practice attitude.

### ROGER P. LEVIN, DDS

Dr. Roger P. Levin is one of the nation's pioneers in practice management and marketing. Founder and Chief Executive Officer of Levin Group, Inc., a leading dental practice management consulting firm, Dr. Levin and Levin Group have one single mission – To Improve the Lives of Dentists.

For 23 years, thousands of dental professionals have benefited from the seminars and consulting programs offered by Dr. Levin and Levin Group. Dr. Levin, a third-generation dentist and well-respected industry leader, understands the challenges of providing optimal patient care while trying to operate the practice as a successful business. A frequent speaker for major dental societies, he lectures extensively throughout the United States and abroad.



## BIOGRAPHY

# Roger P. Levin, DDS

Chief Executive Officer, Levin Group, Inc.



Dr. Roger P. Levin is Founder and Chief Executive Officer of Levin Group, Inc., the leading dental practice management firm in the United States. Levin Group provides premier comprehensive consulting solutions that deliver lifetime success to dentists and specialists in the U.S. and around the world.

A third-generation dentist, Dr. Levin is one of the profession's most sought-after speakers, bringing his Practice Power Seminars™ to thousands of dentists, specialists and dental professionals each year.

A pioneer in developing practice management methods and marketing solutions since Levin Group's founding in 1985, he is a regular columnist for numerous dental publications and author of more than 50 books on building and growing successful dental practices through effective management and marketing.

Dr. Levin serves on the Boards of the Friends of the National Institute of Dental and Craniofacial Research, the University of Pennsylvania School of Dentistry and the National Museum of Dentistry. In 2004 he was named an Ernst & Young Entrepreneur of the Year in Maryland. Levin Group is based in Baltimore, Maryland and has a second location in Phoenix, Arizona.

For the past 23 years, Dr. Levin and Levin Group have embraced one single mission – To Improve the Lives of Dentists.



**VOLUSIA/FLAGLER DENTAL ASSOCIATION**  
**EXECUTIVE BOARD MEETING MINUTES**

Dr. Kenzik – President called the meeting to order on 9-2-2008 at 5:35p.m.

Present – Drs. Bergens, Kenzik, Flutie, Hermann, Lloyd, Larkin, Borer, McIntyre, Rhee, Lawson

- Dr. Kenzik update everyone on the illegal practice of tooth whitening that have appeared in our local stores, gyms, and independent locations. The Florida Board of Dentistry has a form that needs to be filled out by any dentist that has noticed any injury from that illegal practice called " Questionnaire to Accompany Complaints of Unlicnesed Practice".
- Dr. Kenzik stated that he has not heard from Dr. Kent Sharples or Dr. Lombarde from his last meeting and he awaits communication
- Dr. Flutie stated the Good Samaritan Health Clinic in DeLand Florida would like to open a dental clinic and need dentist volunteers. Dr. Allen Reynolds donated much equipment and we acknowledged his gracious gift. If any dentists are interested, contact Dr. Flutie.
- Dr. Kenzik congratulated new delegates Dr. Lawson in replacement of Dr. Lowe and Dr. Larkin in replacement of Dr. Maxwell.
- Dr. Kenzik congratulated Dr. Larkin for agreeing to be our School Resource Dentist and to run Project Dentist's Care and Childrens Dental Health Month. He will need help! Anyone interested, please contact him.
- December 2 and January 6 2008 meetings were confirmed per Dr. Flutie
- Dr. Kenzik mentioned that Dr. Townsend will attend our December 2, 2008 meeting. He is the President of the Central District Dental Association and will give an an nouncement.
- Dr. Kenzik thanked Dr. Jack Goldey for again agreeing to lead our Peer Review.
- Dr. Lloyd mentioned that a new tax form 990N will need to be filed yearly due to new IRS rules.
- Dr. Kenzik mentioned the registration for the Levin course is proceeding well and we are finalizing our arrangements and vendors.
- Dr. Kenzik stated on September 6<sup>th</sup>, Rigby Family Reunion and Health Fair will be held in Ormond Beach.
- The entire Executive Board thanked in advance the vendors at tonight's meeting.



**Friday Jan. 30, 2009....SAVE THE DATE....SEMINAR 2009**

**Speaker: Dr. Jose-Luis Ruiz**

**Topic: "Porcelain Veneers: Optimizing long-term esthetic outcome using DFED and managing occlusal disease"**

**Primary Sponsor: Kuraray Dental**

**Location: Indigo Lakes Golf Club Banquet Center**

Invitations will be mailed with complete details in late December, in the meantime please call us at **386-677-1844** if you have any questions or would like to register in advance. Hope to see you there.

**Howard L. Pranikoff, DDS, MScD, FICD, FACD**

**Also at Seminar 2009 a ½ day CE course for hygienists**

**Tracey Jacobs, BSDH, RDH**

**Sponsored by Philips Sonicare**

**Your Body Your Mouth... Let's Make the Connection!**

Dental professionals are being faced with tremendous challenges when attempting to communicate the oral/systemic link. Learn about the evidence-based connection between oral and systemic health and how this critical link affects the outcome of our treatment strategies. Become involved in improving your patients overall health and empower them to take action.

Invitations will be mailed with Seminar 2009 brochures. In the meantime, please call us at **386-677-1844** if you have any questions or would like to register in advance. Hope to see you there.

**Howard L. Pranikoff, DDS, MScD, FICD, FACD**



1  
2 DATE: January 11, 2008  
3

4 SUBMITTED BY: FDA Staff  
5

6 **STATUS REPORT: TOOTH WHITENING**  
7

8 Florida law makes it a felony (unlicensed practice of dentistry) for a non-dentist to provide, or offer  
9 to provide, tooth-whitening services. The law allows tooth whitening supplies to be sold directly to  
10 consumers and it allows consumers to apply whitening products to their own teeth. But offering to  
11 perform, or actually performing, the service for another person is the practice of dentistry, such that  
12 only a Florida-licensed dentist may lawfully do it.  
13

14 While the law is clear, enforcement has been slow and the number of bleaching kiosks is rising at  
15 an alarming rate. Business-owners may not know that a dental license is required if they place the  
16 products in, or take an impression of, a consumer's mouth. Yet ignorance of the law is no excuse.  
17 Prosecutors may be reluctant to pursue felony charges if they believe—incorrectly—that there is  
18 no danger to the patient from tooth whitening. Yet they are sworn to uphold the law. Prosecutors  
19 may believe that the punishment far exceeds the seriousness of the crime. Yet the public goes  
20 unprotected if the rule of law is compromised. Enforcement agencies may be reluctant to divert  
21 meager resources to tooth-whitening choosing instead to focus only on "major" crimes. Yet there is  
22 money in the budget to prosecute unlicensed activity and it is indeed a felony. Investigators may  
23 face considerable challenges because tooth whitening operations are often set up at very  
24 temporary, easily relocated, locations where the business owner is not present to be served with  
25 process. Yet these challenges are present with all criminal activity, not just unlicensed practice.  
26

27 The issue has attracted the attention of the Florida Board of Dentistry but the BOD has no authority  
28 to prosecute criminal violations and no authority at all over non-licensees. Instead, unlicensed  
29 activity is prosecuted by the Florida Department of Health.  
30

31 Dentists who want to report unlicensed activity should contact the Department of Health, not the  
32 Board of Dentistry. The telephone number to report unlicensed activity is 877-HALT-ULA (877-  
33 425-8852).