

Communication Solutions

Practice Challenges

Practice Solutions

Efficiency Challenges

- Does your staff spend over one hour daily confirming appointments?
- Do they leave messages over 50% of that time?
- Does your staff spend time sending recall postcards every month?

If you answered yes to any of these questions, consider:

HouseCalls™ AUTOMATED MESSAGING SYSTEM



- Saves staff time
- Reduces no-shows
- Delivers personalized messages in natural voices
- Provides reporting on all calls

Communication Challenges

- Would you benefit from an effortless way to encourage patient referrals as well as the ability to convert potential patients to treatment faster?
- Would you like an easy way to build your brand and increase revenue by marketing your practice to patients, potential patients and referring doctors?
- Would you like to improve your connection with patients on key social media channels?
- Would you like to impact patient satisfaction by delivering customized post-visit surveys?
- Do you think it's important to provide personalized care information during treatment?
- Would you like to deliver appointment reminders and other messages to patients automatically via email and text?
- Would your patients appreciate a convenient way to check their appointment and account information and make easy online payments to your office?

If you answered yes to any of these questions, consider:

T.LINK® EC ONLINE ENGAGEMENT COMMUNICATION



- Effortless patient referrals
- Powerful practice marketing
- Social network enhancement
- Custom patient surveys
- Post-procedure care information
- Email and SMS appointment confirmations and other messages
- Online bill payment
- Online access to account information
- 24/7 emergency contact services

Online Marketing Challenges

- Would you like to give patients and potential patients a sense of your practice before they arrive by providing information on your services and treatments, animated diagrams, before and after treatment photos, patient games, etc?
- Do you rely on your current patients to refer new patients to your practice?
- Do you want to make your site more visible to search engines?
- Do you want to promote your practice with Google™?
- Do you want to interact with patients on social networking sites?

If you answered yes to any of these questions, consider:

WebPlus™ WEB DESIGN & HOSTING



- Custom-built practice websites
- 24/7 information for patients
- Premium search engine optimization
- Set up of a Facebook fan page
- Hosting and maintenance

Marketing Challenges

- Would you like to better educate your patients about dental and orthodontic health, proper oral care, treatment options, pain management, etc?
- Do you rely on your current patients to refer new patients to your practice?
- When you place callers on hold, do they listen to silence or music?

If you answered yes to any of these questions, consider:

Vox On-Hold™ ON-HOLD MESSAGING SYSTEM



- Customized messages market your practice and provide valuable information to callers on hold
- Patient education
- Practice promotions
- Treatment and service information



TeleVox offers a variety of solutions for your toughest communication challenges. Whether it's over the phone or online, we can help keep your patients connected.

DENTAL/
ORTHODONTIC

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